

Privacy Policy

Ariadne Innovation finds the protection of your privacy very important. Consequently, we strive to process your personal data in a legal, honest and transparent manner.

The current Privacy Policy concerns all personal data collected and processed by Ariadne Innovation, with registered office at Wolvendreef 73, 8500 Kortrijk, as well as each company affiliated with Ariadne Innovation in accordance with Article 11 of the Belgian Company Code.

In this Privacy Policy, we explain which information we collect about you, what we use that information for and who we pass this information on to. This Privacy Policy also explains the rights you have and how you can exercise them.

1. Processing of personal data

By visiting this website, or by sharing your personal data, you explicitly agree with the way in which personal data is collected and processed on this website, as communicated through this privacy policy.

2. Type of personal data being collected

During a visit to this website, your IP-address, browser and operation system are registered, as well as the pages visited on this website, the time and date for every page visited and your surf behavior. This information is solely collected for statistical purposes and with the intention of upgrading this website.

Also, your name, e-mail address, country and optional phone number can be collected if you yourself make those known by filling in the contact form on the website. The personal details you provide in the contact form will only be used internally to process your request and will not be shared with Third Parties.

3. Purposes of collecting personal data

By attending our event stand or visiting our website you are providing certain data to us, which can be personal. We only retain and use personal data, that has either been provided directly by you or that has clearly been supplied to us to be proceeded. We only use this data, in accordance with the purpose of why they were communicated by you, notably, depending on the case, delivery of requested information, or other communication on your behalf.

You may communicate your personal data in any of the ways mentioned in this privacy statement.

Events:

At events we attend we sometimes gather personal information of contact persons of potential partners or other contacts. The personal information we gather may vary per event but typically includes your name, professional contact data, company and function. We will use this data based on your permission, to be able to contact you for commercial purposes. We will use the personal information for this purpose until you ask us to remove the data from our database.

Promotion

Other than our website, we can inform you on updates and news through our Facebook, Instagram and LinkedIn page.

Contact Form

On the website, we offer the option to fill in a contact form, that requires a name, email address, country information and optionally a phone number. It is up to your choice to decide if you want to share this personal information to us. The information you fill in will be kept by us for as long as needed to fully process and respond to the forms or the contents of your email.

Publication:

You must consider that when you share data in public places such as comments on our social media pages, said data can be consulted by everyone.

4. Who do we share your personal data with?

Your data will not be shared with third parties for commercial purposes.

Your personal data within Ariadne Innovation

Within Ariadne Innovation, we take the utmost care with your personal data and only share those data that are necessary to provide you with the best service.

Ariadne Innovation has taken measures to ensure that personal data that are exchanged or shared within Ariadne Innovation remain protected.

Your personal data outside Ariadne Innovation

Sometimes, we are legally obligated to share your personal data with external parties, especially with the following third parties:

- Public authorities and regulatory institutions where there is a legal obligation to share or disclose client data, such as the tax administration.
- Judicial or investigative bodies, such as the police, public prosecution department...

Furthermore, there are third parties whom we are not legally obligated to pass on personal data to, but whom we rely on for many of the services we provide:

Service providers who help us with:

- The design and maintenance of our internet tools and applications
- Maintaining our servers

5. How do we protect your personal data

Ariadne Innovation has developed several security measures to keep your personal data secure, correct and up-to-date. We specifically endeavour to avoid unauthorised access to or unauthorised modification, disclosure or deletion of personal data we have in our possession.

6. How long do we store your personal data

We do not store personal data longer than necessary for the performance of our activities and provision of our services, unless we are legally obligated to store your personal data longer or because the period in which a legal claim could be exercised is still ongoing.

7. What rights do you have

You have several rights with regards to the personal data we process:

The right to access:

You have the right to receive confirmation that we process personal data about you and to request a copy of the personal data we store about you free of charge.

The right to improvement:

You have the right to request that we modify personal data we hold about you, or that we correct or supplement any incorrect personal data.

The right to removal and limitation:

You have the right to request us to remove your personal data. In this case, you acknowledge that a request to removal of personal data means that certain services can no longer be provided.

You can also request us to limit our processing of your personal data.

The right to object:

You have the right to object against the use of your personal data. You do need to motivate this request.

You can also explicitly object against processing your personal data for direct marketing purposes, for which you do not need to provide motivation.

Right to data portability:

You have the right to obtain your personal data being processed by us in a structured, conventional and machine-readable format. You also have the right to have these data transferred to other parties responsible for processing.

Right to withdraw your permission:

You always have the right to withdraw your permission to process your personal data (on the condition that its processing is based on your permission).

Right to submit complaints:

You also have the right to submit a complaint to the Belgian Data Protection Authority:

Drukpersstraat 35

1000 BRUSSELS

Tel. 02/274.48.00

Fax. 02/274.48.35

contact@apd-gba.be

If you wish to exercise the aforementioned rights, you can contact info@ariadne-innovation.com.

We may ask you to submit proof of identity before granting your request.

8. About this Privacy Policy

This Privacy Policy may be modified from time to time. All modifications will be recorded on this page.

If you have questions regarding the processing of your personal data by Ariadne Innovation, please contact our Data Protection Officer (DPO) at info@ariadne-innovation.com.

Last updated: December 2020